Match**Advisor**™

MatchAdvisor is a solution from MatchBack Systems for customers who want to match containers within their own ecosystem to improve efficiency and reduce costs.

The most valuable matchbacks (or street-turns) for companies are internal. Yet it can be a complex challenge for in-house systems to efficiently match import and export freight moves. Our solution uses advanced algorithms to identify, prioritize and automate internal container or chassis pairings to save your business time and money.

MatchAdvisor is a powerful tool in your planning arsenal to optimize matchbacks across your company and/or unique ecosystem.

HOW IT WORKS:

BEST COMMON MATCHBACKS

We configure the system with specific metrics and business rules to meet your needs.

You send us your daily file feed. We analyze and optimize your data to match the imports and exports within your network.

We present the optimal daily matches across your entire network. You decide which matchbacks to execute.

RECURRING MATCHBACKS

Our match engine identifies and predicts high-value, high-frequency internal matchbacks.

We present these opportunities. You tell us which matchbacks we should systematically pair whenever they occur in our system.

FREQUENTLY ASKED QUESTIONS:

Is this a big I.T. effort?

No. You do not need to have a sophisticated operating system and data mining capabilities. You already have the necessary information — our algorithms do the rest.

Does this help me with sustainability goals?

Most of our customers have a sustainability initiative; if they do not, their customers do. MatchAdvisor makes emissions data readily available and it's easy to track your CO_2 savings with each matchback.

How will this technology improve efficiency and reduce costs?

Our system is simple to use and eliminates the time required to handle lots of unstructured data. We provide optimal match guidance that makes it easy for planners to manage a complex process.

Each executed matchback can save $400 in overall supply chain costs with the least amount of effort.

MATCHBACK™
SYSTEMS